Yan Wang

Head of Design · AI Products

Design leader for AI-native products with 10+ years across product, brand and motion. Founding design hire who builds the design function, sets the visual bar and ships AI products from 0→1, from conversational agents to agentic design systems. Trained in fine art and design at CAFA and RISD.

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Awards -

- Muse Design Awards Gold, ’25
- NY Product Design Gold, ’25
- 3X ADPList Top 100 Mentor, ’24–’25

Education -

Rhode Island School of Design

MDes · Landscape Architecture, 2012–2014

Central Academy of Fine Arts

BA · Architecture, 2007–2012

Academic -

Thesis Guest Critic, RISD

Mid-point and final critiques on VR/AR and Metaverse thesis projects, 2023

Expertise -

- Visual Design & Brand
- Motion & Interaction
- Design Engineering
- Design Team Building
- AI & Agent UX
- Design Systems
- Product Strategy
- Prototyping

Tools -

- Adobe Creative Suite
- Cursor & Claude Code
- Framer & Webflow
- Midjourney
- Figma
- Jitter & Lottie
- Blender
- Codepen

Selected Certifications -

- Design MBA, ’26
- AI-Assisted App Development, ’25
- UI Engineering, ’25
- Become an AI Designer, ’24
- Coding Foundation, ’23
- Product Strategy for Designer, ’22

Experience -

Associate Director of Design, Code and Theory

Jun 2026 – Present | Full-time, Remote

- **PUNT super app:** leading design as PUNT grows from one product into a super app for prediction markets, social gaming and collectibles. Own visual quality end to end: raise the visual bar of AI-generated output, refine the product’s motion and interaction, and build runnable splash and pack-opening prototypes, timed from slide-to-rip and tearing the seal to the card-flip reveal, reviewed on real devices.
- **Stitchfix AI features, as Design Engineer:** interactive coded prototypes of AI features, so the client sees AI behavior, motion and states live, not as static mocks.
- **Agentic design system:** built an AI-callable mobile and desktop component library, plus the design system and AI skills connecting design and code; the team ships production-ready prototypes at delivery speed.
- **Progressive delivery:** drove adoption of an AI-native design-to-code process that ships 2–4 working product increments every sprint at full visual fidelity.

Product Design Lead, Validation Cloud

Dec 2025 – Apr 2026 · 5 mos | Full-time, Remote

> **Senior Product Designer**
>
> Jun 2023 – Dec 2025 · 2 yr 7 mos | Full-time, Remote

- **Pre-seed to Series A:** founding design hire; built the design function from zero and grew it to a team of two as the company raised Series A in under 3 years.
- **Repositioned the company as Data × AI:** led Mavrik, an AI agent for on-chain data, from concept to v3.0, defining its AI interaction model: natural-language exploration, autonomous agents, presentation-ready dashboards. Secured Series A and a first global financial-institution client.
- **Staking platform:** $1B+ in assets staked and 400% YoY growth in year one; portfolio reporting cut from 8+ hours to under a minute. Sole designer across 6+ iterations.
- **One Design OS for the whole company:** led the team building an internal brand library and tools, unified into an agentic Design OS across 5 products. Teams now ship on-brand prototypes, web pages, slides and BD and marketing materials on their own; also led the rebrand and investor decks for 2 funding rounds.

Product Designer, RECUR

Jun 2022 – May 2023 · 1 yr | Full-time, Remote

- **First designer on RECUR Builder:** led design for the leading NFT startup’s no-code platform, which major IPs used to launch their NFT programs, including Paramount, Nickelodeon, Teenage Mutant Ninja Turtles, Hello Kitty and Playtika.
- **0→1 in 8 months:** turned 30+ fragmented workflows into one roadmap and shipped the full NFT lifecycle; usability up ~20%; the design system let 20+ engineers ship independently.

AI Products & Design Systems -

Navi · Telecom intelligence, two Design OS | 2026 · Design Consultant, part-time

- **Navi Corp Design OS, rebrand:** the company now works AI-native: anyone ships on-brand pages, decks and ads, with far less front-end effort and faster delivery.
- **CSA Design OS, B2B multi-brand:** one source now powers 5 brands incl. Xfinity, Spectrum and Google Pilot, with design and code in sync; adding or switching a brand needs no redesign, as every prototype, doc and ad follows.

Archer.bot · AI agent | 2025–26 · Founding Designer, part-time

- **Archer Design OS:** took the company from no brand to a launched product, site and deck, helping close pre-seed funding; the site lifted early visibility and organic search.

VOC.ai, Solvea & Shulex · AI CX platforms | 2023–24 · Design Consultant, part-time

- VOC.ai rebrand, design system and website: +158.9% user growth; onboarding and dashboard redesign: +162.7% new registrations. Solvea storytelling site: +10% business registrations; Shulex global design system for 3 continents in two weeks.

Earlier -

UI & UX Designer, Freelance | 2020–2022

- Founding designer for early-stage startups across e-commerce, language learning, VR/AR and SaaS websites, taking each from concept to launch-ready product.

Founder & Design Lead, 100DAS | 2015–2018

- Founded an art e-commerce marketplace 0→1; the MVP secured angel funding, then grew to an 8-person team, profitable in 1.5 years.