

Yan Wang

AI-native product design leader and founding design hire with strong visual craft and systems thinking. Bridging design, engineering, and AI to deliver complex, high-quality products from 0→1.

 yanwanguiux.com

 yanwanguiux@gmail.com

 +1 401-209-5910

 Philadelphia, USA

Awards -

- Muse Design Awards Gold, '25
- NY Product Design Gold, '25
- 3X ADPList Top 100 Mentor, '24-'25

Education -

Rhode Island School of Design

MDes • Landscape Architecture, 2012-2014

Central Academy of Fine Arts

BA • Architecture, 2007-2012

Selected Certifications -

- Design MBA, '26
- AI-Assisted App Development, '25
- UI Engineering, '25
- Become an AI Designer, '24
- SheFi Web3 Certificate, '23
- Product Strategy for Designer, '22

Expertise -

- | | |
|------------------------|---------------------|
| • Product & UX Design | • UI Engineering |
| • Design System | • Creative Coding |
| • Mobile & Web Design | • Product Strategy |
| • Visual & Graphic | • UX Research |
| • Prototyping | • Usability Testing |
| • Interaction & Motion | • 3D Visualization |

Tools -

- | | |
|------------------------|----------------------|
| • Figma | • Lottie & Jitter |
| • Adobe Creative Suite | • Midjourney |
| • Codepen | • Webflow & Framer |
| • Cursor & Claude Code | • Blender & Rhino |
| • Lovable & V0 & Bolt | • Maze & UserTesting |

Experience -

Associate Director of Design, Code and Theory

Jun 2026 – Present | Full-time, Remote

- **Progressive Delivery:** Drive the adoption of AI-assisted design workflows within client projects, building agentic design systems and reusable AI skills to automate processes, streamline design-to-code delivery, and enable 4–8 product increments per sprint.
- **AI-Powered Workflows:** Lead product design, design system development, and visual quality improvements across projects, ensuring high-quality, consistent, and production-ready outcomes.

Product Design Lead, Validation Cloud

Dec 2025 – Jun 2026 · 7 mos | Full-time, Remote

Senior Product Designer

Jun 2023 – Dec 2025 · 2 yr 7 mos | Full-time, Remote

- **Founding design hire**, building the design system, brand identity, UX foundations, and establishing the company's entire design function from scratch, supporting growth from pre-seed to Series A in under 3 years.
- **AI-powered Web3 Data Analytics Engine (Mavrik):** Work closely with CTO to create MVP designs that secured Series A funding and the first enterprise deal.
- **Staking Platform (DeFi, multi-chain):** Designed end-to-end UX across 6+ iterations, driving \$1B+ in assets staked, 400% YoY growth in first year.
- **Node API Developer Platform:** Redesigned developer workflows, significantly improving developer adoption metrics and time-to-first-call.
- **Startup Growth Impact:** Designed marketing website, social assets, and investor pitch decks that directly supported investor relations and customer acquisition across 2 funding rounds; Developed internal tools (e.g., Claude Skills) to help BD and marketing teams quickly create brand-aligned slides and content.
- **Leadership:** Scaled design org from solo contributor to a 2-person team; Led hiring, onboarding, and cross-functional processes.

Product Designer, RECUR

Jun 2022 – May 2023 · 1 yr | Full-time, Remote

- **First and lead designer for RECUR Builder**, a no-code NFT platform. Built the design system, information architecture, and UX docs from 0→1, enabling 20+ engineers to ship independently.
- Delivered the full NFT lifecycle - creation, distribution, sales, and post-analytics, incorporating data-driven insights across 10+ user feedback in 8 months.
- Simplified 30+ workflows into a clear roadmap. Worked cross-functionally to simplify creation flows, improving usability by ~20%.

Projects -

Yournavi.com – Telecom Marketplace, Design Consultant | 26', Part-time

- Built an agentic design system connecting design and code, significantly reducing front-end engineering effort. Accelerated delivery across product, web, and brand design through AI-assisted workflows without compromising quality.

Archer.bot – Web3 AI Agent, Design Consultant | 25', Part-time

- Designed 0→1 MVP across web and mobile apps, plus responsive landing page and pitch materials that helped secure pre-seed funding.

Solvea.voc.ai – AI Agent for CRM, Design Consultant | 24', Part-time

- Crafted storytelling-focused adoptive website for emerging digital experience of Solvea AI digital employee, increasing business registrations by ~10%.

VOC.ai – AI-powered User Insights Platform, Product Designer | 23', Part-time

- Led a full company rebrand, design system, and responsive company website, resulting in a 158.9% increase in user growth; Redesigned the onboarding and dashboard UX of the platform, boosting a 162.7% rise in new user registrations.